

2026 GIVING OPPORTUNITIES

Envisioning an Inclusive, Equitable, and Compassionate World

A group of diverse people, including men and women of various ethnicities, are smiling and laughing together outdoors. One person in the center-left is holding a black umbrella. The background is slightly blurred, showing trees and foliage.

WHO WE ARE

Our Mission and Values

Mission

We work collaboratively to create connection and provide advocacy, education, research, cultural events, and responsive programs and services that ensure LGBTQ+ people, families, and communities thrive.

Vision

We envision LGBTQ+ people, families, and communities living authentically in an inclusive, equitable, and compassionate world.





PROGRAMS AND SERVICES

What We Do for the Community



- **Youth programming, including support groups, events, and summer camp**
- **Support groups for family members**
- **50+ programming, including Queer and Aging Event Program**
- **QTPOC programming, including Kiki Ballroom Sessions**
- **Behavioral health services, including therapy, recovery, and case management**
- **LGBTQ+ training for businesses and organizations**
- **Creative programming and events**
- **Advocacy and public policy**

A woman in a traditional costume with a large headdress and a large sunflower in the foreground.

WHY PARTNER?

A large, diverse crowd of people at an event, with many hands raised in excitement. The scene is filled with energy and community spirit.

Sponsoring RMEQ isn't just
good for the community,
it's good for your brand.



OUR REACH

How We Can Help Promote Your Business

OUR REACH

- Over **3,000** engaged supporters across Colorado
- **19,000+** followers on social media with strong engagement
- Monthly newsletter reaching over **10,000** subscribers with a **52% open rate**

Over **31,000** community members attended events or programming in 2024



HOW TO PARTNER

Event Sponsorship to Fit Your Needs and Goals

A group of diverse people, including a woman in the foreground holding a badge that reads "LISA DACEY" and "OUR BID NUMBER", are smiling and looking towards the camera. The background is slightly blurred, showing more people at an event.

THE GAYLA

Sponsorship Opportunities

THE GAYLA

- **250** committed community leaders attend
 - So popular that it sells out within 48 hours
 - Each year brings an inspiring speaker to Boulder, such as

Margaret Choi

Jim Obergefell

Harper Steele



PACKAGE BENEFITS AND PRICING

The Gayla

BENEFITS	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Webpage Feature	✓	✓	✓	✓	✓	✓
Inclusion in E-Newsletter*	✓	✓	✓	✓	✓	✓
Digital Display of Logo at Main Event	✓	✓	✓	✓	✓	✓
Save the Date mailing with logo to over 1,500 households*	✓	✓	✓	✓		
Tickets to the Gayla	10 VIP Tickets	10 VIP Tickets	2 VIP, 4 General	2 VIP, 2 General	2 GA Tickets	
Logo included in Printed Program	✓	✓	✓	✓		
Ad of your design in Printed Program*	Full page ad	3/4 page ad	1/2 page ad	1/4 page ad		
Ad of your design on Digital Display*	Full page ad	3/4 page ad	1/2 page ad	1/4 page ad		
Logo included on guest meal cards and paddles	✓	✓				
Named "presenting sponsor" in all promotion of Gayla	✓					

*Requires early commitment to meet deadlines

A vibrant, outdoor pride festival scene. In the foreground, several people are standing near a large, light-colored tent. One person on the left is holding a small flag. Another person in the center-right is holding a lanyard with a badge that has a horse logo on it. The background is filled with more people, trees, and a building, creating a lively and diverse atmosphere.

PRIDE FESTIVALS

Sponsorship Opportunities



PRIDE FESTIVALS

- Boulder Pridfest: June 6, 2026
- Longmont Pride: June 13, 2026
- Loveland Pride: June 20, 2026
- Over **15,000** attendees, including families, allies, and community-minded businesses
- Exposure for sponsors in digital and print media

PACKAGE BENEFITS AND PRICING

Pride Festivals

BENEFITS	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Premium Booth Placement at Chosen Prides	All Prides	All Prides	All Prides	All Prides	Choose Two	Choose Two	Choose One
Webpage Feature	✓	✓	✓	✓	✓	✓	✓
Logo on Official Event Poster*	✓	✓	✓	✓	✓	✓	✓
E-Newsletter*	✓	✓	✓	✓	✓	✓	✓
Shout-Out from the stage	All Prides	All Prides	All Prides	All Prides	Choose Two	Choose Two	
Named "presenting sponsor" in all promotion	✓						

*Requires early commitment to meet deadlines

A large, diverse crowd of people is shown in a celebratory mood. Many individuals are raising their hands, some in the air and others in fist pumps. The crowd is a mix of ages and ethnicities, all appearing to be part of a collective event. The background is a warm, orange-tinted light, creating a festive and energetic atmosphere.

SPECIALTY FUNDRAISER

Sponsorship Opportunities

SPECIALTY FUNDRAISERS

- Garden Party
 - Annual party to kick off Pride Month
- Youth Program Brunch With A Purpose
 - Boulder and Fort Collins



PACKAGE BENEFITS AND PRICING

Specialty Fundraisers

BENEFITS	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Webpage Feature	✓	✓	✓	✓	✓	✓
Tickets to Event (When Applicable)	7	5	5	2	2	1
Logo on Event Marketing*	✓	✓	✓	✓	✓	Digital Only
Sponsorship Signage at the Event	✓	Logo	Logo	Logo	Name Only	Name Only
Shout-Out from Stage	✓	✓	✓			
Named "presenting sponsor" in all promotion of Event	✓					

*Requires early commitment to meet deadlines



CULTURAL AND HOLIDAY EVENT Sponsorship Opportunities

CULTURAL AND HOLIDAY EVENTS

- Boulder, Fort Collins, and Youth Holiday Parties
- Boulder, Fort Collins, and Youth Halloween Parties
- Indigenous Peoples' Day
- Lunar New Year
- Mid-Autumn Harvest Festival
- Transgender Day of Remembrance



PACKAGE BENEFITS AND PRICING

Cultural and Holiday Events

BENEFITS	\$5,000	\$2,500	\$1,000	\$500	\$250
Webpage Feature	✓	✓	✓	✓	✓
Logo on Event Marketing*	✓	✓	✓	✓	Digital only
Sponsorship Signage at the Event	Logo	Logo	Logo	Name only	Name only
Shout-Out from Stage	✓				
Named "presenting sponsor" in all promotion of Event	✓				

*Requires early commitment to meet deadlines



CREATIVE EVENTS

Sponsorship Opportunities

CREATIVE EVENTS

Over **800** people have attended our creative events

- Colorado Queer Comedy Festival
- Road to Recovery Concert
- Kiki Ballroom Programs
- Queer Circus



PACKAGE BENEFITS AND PRICING

Creative Events

BENEFITS	\$5,000	\$2,500	\$1,000	\$500	\$250
Webpage Feature	✓	✓	✓	✓	✓
Tickets to Event (When Applicable)	5	5	2	2	1
Logo on Event Marketing*	✓	✓	✓	✓	Digital Only
Sponsorship Signage at the Event	Logo	Logo	Logo	Name Only	Name Only
Shout-Out from Stage	✓	✓			
Named "presenting sponsor" in all promotion of Event	✓				

*Requires early commitment to meet deadlines

VOLUNTEERING

From team bonding to individual event shifts, we have volunteer opportunities that provide meaningful support to the movement.



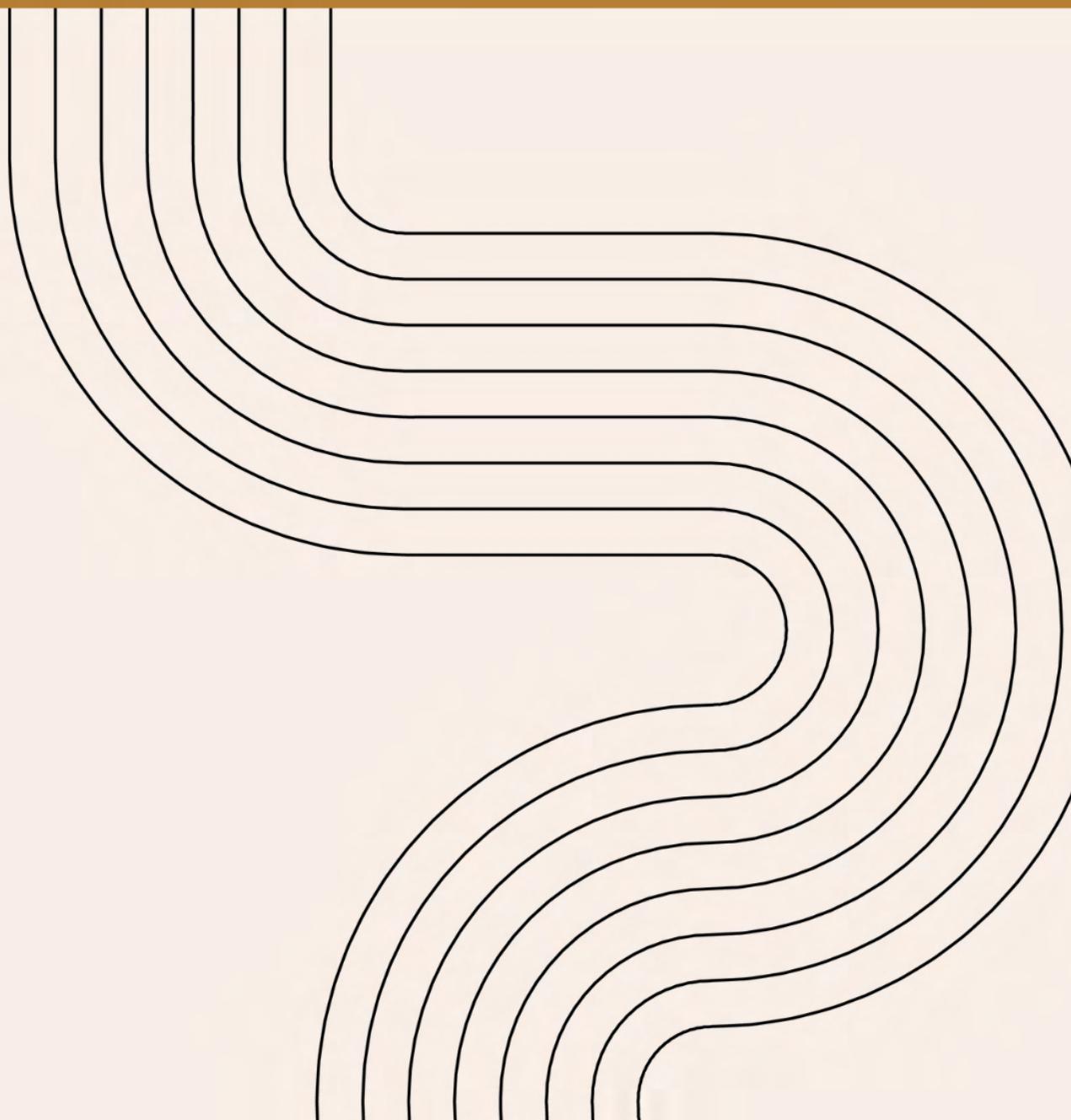
TRAINING

Through LGBTQ+ Inclusivity Trainings, Rocky Mountain Equality provides a safe place to learn and ask questions about LGBTQ+ people and communities.

We provide trainings on a variety of topics in virtual, in-person, or hybrid formats.

A CUSTOM PARTNERSHIP

Reach out for a **custom sponsorship proposal** that meets your needs.



MEET THE TEAM

The Crew That Makes Our
Major Annual Events Happen!

Meet the team dedicated to organizing annual events to support and uplift the LGBTQ+ community in Colorado!



Nia Wassink (she)

Director of Corporate and Foundation Giving



Kyl Caragol (he)

Director of Development



Davis Dunbar (he)

Community Activities and Events Manager

THANK YOU

Your support helps drive progress.

Please contact Nia Wassink (she) if you're interested in becoming a sponsor.

Office: 303-499-5777

Cell: 616-886-7348

Email: nia@rmequality.org

Website: www.rmequality.org

