

2026 GIVING OPPORTUNITIES

Envisioning an Inclusive, Equitable, and Compassionate World

A group of diverse people, including men and women of various ethnicities, are smiling and posing for a photo. The image is overlaid with a semi-transparent orange filter. A large, bold, white text overlay reads "WHO WE ARE". Below it, in a smaller, bold, white font, is the text "Our Mission and Values".

WHO WE ARE

Our Mission and Values

Mission

We work collaboratively to create connection and provide advocacy, education, research, cultural events, and responsive programs and services that ensure LGBTQ+ people, families, and communities thrive.

Vision

We envision LGBTQ+ people, families, and communities living authentically in an inclusive, equitable, and compassionate world.





PROGRAMS AND SERVICES

What We Do for the Community



- **Youth programming, including support groups, events, and summer camp**
- **Support groups for family members**
- **50+ programming, including Queer and Aging Event Program**
- **QTPOC programming, including Kiki Ballroom Sessions**
- **Behavioral health services, including therapy, recovery, and case management**
- **LGBTQ+ training for businesses and organizations**
- **Creative programming and events**
- **Advocacy and public policy**

A woman with dark hair, wearing a crown and jewelry, is shown in profile, looking to the left. She is surrounded by lush green foliage. The image has a teal overlay. The text "WHY PARTNER?" is written in large, bold, white capital letters across the center of the image.

WHY PARTNER?



**Sponsoring RMEQ isn't just
good for the community,
it's good for your brand.**

A photograph of four young women standing together at what appears to be a music festival or fair. They are all smiling and looking towards the camera. The woman on the far left has long dark hair, wears glasses, and has visible tattoos on her neck and arm. The woman next to her has long dark hair and wears sunglasses. The woman in the center has long blonde hair and wears sunglasses. The woman on the far right has long dark hair in a braid and is smiling. The entire image is covered with a semi-transparent orange overlay. The text 'OUR REACH' is centered in large white capital letters, and 'How We Can Help Promote Your Business' is centered below it in smaller white capital letters.

OUR REACH

How We Can Help Promote Your Business

OUR REACH

- Over **3,000** engaged supporters across Colorado
- **19,000+** followers on social media with strong engagement
- Monthly newsletter reaching over **10,000** subscribers with a 52% open rate

Over **31,000** community members attended events or programming in 2024

A large crowd of people is shown, overlaid with a semi-transparent yellow filter. The people are mostly young adults, looking upwards and to the right with expressions of excitement and anticipation. Some have their arms raised. The overall mood is energetic and positive.

HOW TO PARTNER

Event Sponsorship to Fit Your Needs and Goals



THE GAYLA

Sponsorship Opportunities

THE GAYLA

- **250** committed community leaders attend
- So popular that it sells out within 48 hours
- Each year brings an inspiring speaker to Boulder, such as

Margaret Choi

Jim Obergefell

Harper Steele



PACKAGE BENEFITS AND PRICING

The Gayla

| BENEFITS | \$50,000 | \$25,000 | \$10,000 | \$5,000 | \$2,500 | \$1,000 |
|---|----------------|----------------|------------------|------------------|--------------|---------|
| Webpage Feature | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Inclusion in E-Newsletter* | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Digital Display of Logo at Main Event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Save the Date mailing with logo to over 1,500 households* | ✓ | ✓ | ✓ | ✓ | | |
| Tickets to the Gayla | 10 VIP Tickets | 10 VIP Tickets | 2 VIP, 4 General | 2 VIP, 2 General | 2 GA Tickets | |
| Logo included in Printed Program | ✓ | ✓ | ✓ | ✓ | | |
| Ad of your design in Printed Program* | Full page ad | 3/4 page ad | 1/2 page ad | 1/4 page ad | | |
| Ad of your design on Digital Display* | Full page ad | 3/4 page ad | 1/2 page ad | 1/4 page ad | | |
| Logo included on guest meal cards and paddles | ✓ | ✓ | | | | |
| Named "presenting sponsor" in all promotion of Gayla | ✓ | | | | | |

*Requires early commitment to meet deadlines

A photograph of a Pride parade with several large rainbow flags being carried by participants. The image is covered with a semi-transparent red overlay. The text is centered over the image.

PRIDE FESTIVALS

Sponsorship Opportunities



PRIDE FESTIVALS

- Boulder Pridefest: June 6, 2026
- Longmont Pride: June 13, 2026
- Loveland Pride: June 20, 2026
- Over **15,000** attendees, including families, allies, and community-minded businesses
- Exposure for sponsors in digital and print media

PACKAGE BENEFITS AND PRICING

Pride Festivals

| BENEFITS | \$25,000 | \$15,000 | \$10,000 | \$7,500 | \$5,000 | \$2,500 | \$1,000 | |
|---|------------|------------|------------|------------|------------|------------|------------|--|
| Premium Booth Placement at Chosen Prides | All Prides | All Prides | All Prides | All Prides | Choose Two | Choose Two | Choose One | |
| Webpage Feature | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo on Official Event Poster* | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| E-Newsletter* | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Shout-Out from the stage | All Prides | All Prides | All Prides | All Prides | Choose Two | Choose Two | | |
| Named "presenting sponsor" in all promotion | ✓ | | | | | | | |
| | | | | | | | | |

*Requires early commitment to meet deadlines

A large crowd of people at a fundraising event, overlaid with an orange filter. The text "SPECIALTY FUNDRAISER" is prominently displayed in large, white, bold, sans-serif capital letters. Below it, the text "Sponsorship Opportunities" is displayed in a smaller, white, bold, sans-serif font.

SPECIALTY FUNDRAISER

Sponsorship Opportunities

SPECIALTY FUNDRAISERS

- **Garden Party**
 - Annual party to kick off Pride Month
- **Youth Program Brunch With A Purpose**
 - Boulder and Fort Collins



PACKAGE BENEFITS AND PRICING

Specialty Fundraisers

| BENEFITS | \$7,500 | \$5,000 | \$2,500 | \$1,000 | \$500 | \$250 | |
|--|---------|---------|---------|---------|-----------|--------------|--|
| Webpage Feature | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Tickets to Event (When Applicable) | 7 | 5 | 5 | 2 | 2 | 1 | |
| Logo on Event Marketing* | ✓ | ✓ | ✓ | ✓ | ✓ | Digital Only | |
| Sponsorship Signage at the Event | ✓ | Logo | Logo | Logo | Name Only | Name Only | |
| Shout-Out from Stage | ✓ | ✓ | ✓ | | | | |
| Named "presenting sponsor" in all promotion of Event | ✓ | | | | | | |
| | | | | | | | |

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CULTURAL AND HOLIDAY EVENT

Sponsorship Opportunities

CULTURAL AND HOLIDAY EVENTS

- Boulder, Fort Collins, and Youth Holiday Parties
- Boulder, Fort Collins, and Youth Halloween Parties
- Indigenous Peoples' Day
- Lunar New Year
- Mid-Autumn Harvest Festival
- Transgender Day of Remembrance



PACKAGE BENEFITS AND PRICING

Cultural and Holiday Events

| BENEFITS | \$5,000 | \$2,500 | \$1,000 | \$500 | \$250 | |
|--|---------|---------|---------|-----------|--------------|--|
| Webpage Feature | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo on Event Marketing* | ✓ | ✓ | ✓ | ✓ | Digital only | |
| Sponsorship Signage at the Event | Logo | Logo | Logo | Name only | Name only | |
| Shout-Out from Stage | ✓ | | | | | |
| Named "presenting sponsor" in all promotion of Event | ✓ | | | | | |

*Requires early commitment to meet deadlines

A person in a costume with a mask and a sign that says "FREE TRANSPORTATION".

CREATIVE EVENTS

Sponsorship Opportunities

CREATIVE EVENTS

Over **800** people have attended our creative events

- Colorado Queer Comedy Festival
- Road to Recovery Concert
- Kiki Ballroom Programs
- Queer Circus



PACKAGE BENEFITS AND PRICING

Creative Events

| BENEFITS | \$5,000 | \$2,500 | \$1,000 | \$500 | \$250 |
|--|---------|---------|---------|-----------|--------------|
| Webpage Feature | ✓ | ✓ | ✓ | ✓ | ✓ |
| Tickets to Event (When Applicable) | 5 | 5 | 2 | 2 | 1 |
| Logo on Event Marketing* | ✓ | ✓ | ✓ | ✓ | Digital Only |
| Sponsorship Signage at the Event | Logo | Logo | Logo | Name Only | Name Only |
| Shout-Out from Stage | ✓ | ✓ | | | |
| Named "presenting sponsor" in all promotion of Event | ✓ | | | | |

*Requires early commitment to meet deadlines

VOLUNTEERING

From team bonding to individual event shifts, we have volunteer opportunities that provide meaningful support to the movement.





TRAINING

Through LGBTQ+ Inclusivity Trainings, Rocky Mountain Equality provides a safe place to learn and ask questions about LGBTQ+ people and communities.

We provide trainings on a variety of topics in virtual, in-person, or hybrid formats.

A CUSTOM PARTNERSHIP

Reach out for a custom sponsorship proposal that meets your needs.





MEET THE TEAM

**The Crew That Makes Our
Major Annual Events Happen!**

Meet the team dedicated to organizing annual events to support and uplift the LGBTQ+ community in Colorado!



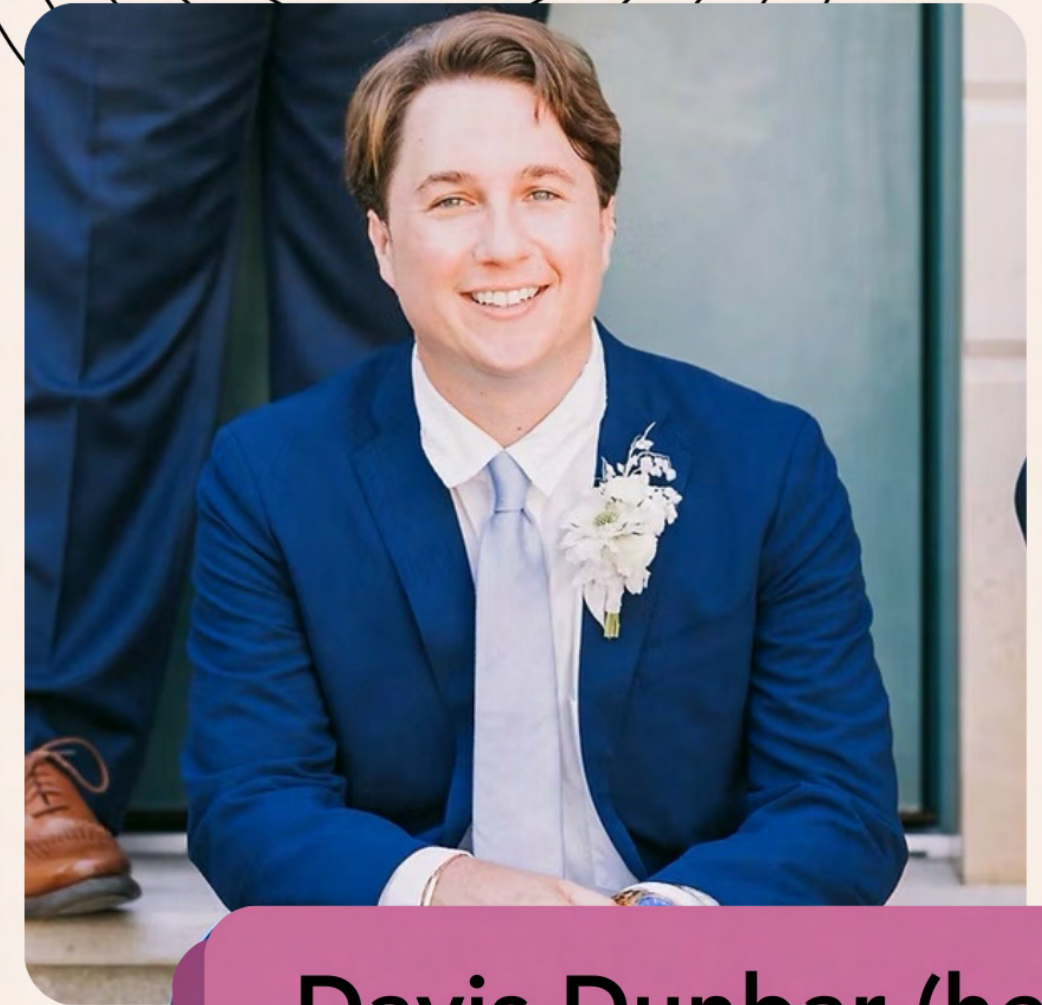
Nia Wassink (she)

Director of Corporate and
Foundation Giving



Kyl Caragol (he)

Director of Development



Davis Dunbar (he)

Community Activities and
Events Manager

THANK YOU

Your support helps drive progress.

Please contact Nia Wassink (she) if you're interested in becoming a sponsor.

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